What is A-List?

- A-List is an online marketplace through which students can buy and sell their college essentials, including bikes, TVs, textbooks and so on, to fellow students without the hassle and expense of working through the student bookstore system. A-List will provide a secure, simple and easy to use website on which students may post items which they desire to sell.
PROBLEM

- Many students that come to school are looking for items to purchase for their dorm rooms or new residence.
- Many have moved from other cities and states and cannot bring all their items to college.
- Graduating seniors are also looking to sell their college essentials as they move on into the workforce.
- For those who are on a budget, many Internet sites and local stores do not fit in their price range.
- The inconvenience and lack of security of websites like Craigslist leave students with limited options for purchasing necessary and recreational items.
SOLUTION

- A-List will be U of A student’s one stop destination for goods and services.
- A-List will be safe and will require a UA net id and password to be a member of the community.
- Only members will be allowed access to the site.
- The site will be broken into different sections based on the category of purchase item.
WHY U OF A NEEDS A-LIST

- This will not only provide a way for students to communicate objects which they desire to sell, but allow for students to meet people who they might not otherwise meet. This will allow people to get their voices out. However, it will allow students to save money on college essentials and connect with other students, along with making the campus itself much more sustainable; reusing the same supplies every year rather than new ones every semester. It has been tried at other Universities and has helped thousands of students on other campuses. It is time to bring a University run online classified ad service for students here at the University of Arizona.
MISSION STATEMENT

“To provide an online community for University of Arizona students to buy and sell goods and services in an efficient, safe, and convenient manner.”
BUYING

2. Click on the category of the item you wish to purchase or use search bar.
3. A listing of items will appear. Click on items you wish to look into.
4. Read the posting information and then you can make the decision to contact seller or browse other items.
Home

A-List is an online marketplace through which students can buy and sell their college essentials, including bikes, TVs, textbooks and so on, to fellow students without the hassle and expense of working through the student bookstore system. A-List provides a secure, simple and easy to use website on which students may post items which they desire to sell.

School Supplies:  Tutoring:  Transportation:  Dorm Supplies:  Other:

- Textbooks  - Math  - Cars  - Couches  - Sports Equipment
- Laptops  - Chemistry  - Carpools  - Alarm Clocks  - UA Apparel
- Lab Materials  - Biology  - Bicycles  - Coffee Makers  - Tickets
- Calculators  - Languages  - Longboards  - TVs  - Tickets
- Backpacks  - English  - Other  - Furniture  - Decorations
- Electronics  - Business  -  - Speakers  - Decorations
- Other  - Architecture  -  - Decorations  - Kitchen Supplies

Home  FAQ  Search (Example)  Results (Example)  Submission (Example)
Search "longboards"

- New longboard trucks - $20
- Gently used Arbor longboard trucks - $35
- Gently used Stella longboard deck - $60
- Carve-One Downhill longboard 38" - $75
- Sector 9 pintail longboard 39" - $90
- Arbor longboard new - $120
- Sector 9 new drop deck longboard - $125
- Rug-top Sector 9 pintail longboard - $150
- Loaded Vanguard longboard - $200
- Sector 9 46" pintail longboard - $210
Carve-One Downhill Longboard 38" - $75

My one year old Carve-One longboard barely has a scratch on it. I bought it last year right before I won a bike in a contest. It has been sitting around my room for the past year in hopes that I would one day use it again, but sadly this day has never come. It really is a great way to get around and is fun to ride! I am asking $75 for it because I bought it for $100 and even though I have barely used it, it is over a year old. So call me at (111)-123-1234 or email me at my school email askMIS@email.arizona.edu.
SELLING

- Selling
- 2. Click on the “Post an Item” section on the left side of page.
- 3. Enter information regarding you and the item you wish to sell.
- 4. Submit post
Submit a Post

Title: ______________________ Asking price: ______________________

Brief description:
Enter description here...

Upload Image:  Choose File  no file selected

UA NetID: ______________________ Phone Number: ______________________

Submit  Reset
LOGISTICS

• Domain name and server space $3-$18 monthly.
• Initial Advertisement Blitz (posters, ads, etc.) $100
• 2-3 paid student interns working with UITS for website development and maintenance. They will be paid minimum wage.
• Approximately $580/year
WHY TO INVEST

- Investing in A-List is a move that will make life easier for University of Arizona students. We are looking for an investor to provide us with startup capital for website functionality and advertising. Initial startup costs are minimal and the outcome will be substantial. Although the website will not be profitable, it will greatly help University of Arizona students.
BIBLIOGRAPHY

- http://cms.skidmore.edu/greenandyellow/
- http://centralmich.craigslist.org/
- http://uanews.org/node/43679
For more information

- Look at our FAQ section on our prototype website:
  - [www.u.arizona.edu/~pjreynolds](http://www.u.arizona.edu/~pjreynolds)